



Charting Courses

The Art Institutes Scholarship Fund
Argosy University Scholarship Fund
Brown Mackie College Scholarship Fund
South University Scholarship Fund

Volume 1 Issue 1 Spring/Summer 2007

EDMC Education Foundation

"The Future is in Your Hands"

To EDMC Education Foundation Friends:

We are pleased to present Charting Courses - the official newsletter of the EDMC Education Foundation.

We have designed Charting Courses to help you map your investment in the Foundation, and to communicate the exciting ways in which your support is helping advance the education and career goals of students throughout the EDMC family. Charting Courses will also highlight some of the best practices that you can use to encourage additional support for Foundation activities.

Each quarter, Charting Courses will spotlight individual efforts across the nation and highlight the creative and collaborative support inspired through your contributions. In these pages, for example, we highlight Named Scholarships and recipients throughout the school systems; contribution trends and concepts to encourage ongoing support; and South University's unique "Make a Difference Scholarship." If you read on ... you'll be impressed.

Charting Courses itself is a byproduct of the collaboration and enthusiasm of Art Institute students. The newsletter's overall design reflects contributions by The Art Institute-California/Orange County graphic design student Cassandra Guard. A hearty thanks to her and contributing Ai-CA/OC artists for such an outstanding and lively design.

Thanks as well to all Foundation friends for your continuing support, which is helping us grow and succeed. Thanks to you, 2006 was a great year.

We expect even better things for 2007, as we work to develop new funding sources, and unveil our new website. Please keep your support coming - and also your feedback on this newsletter and our website, and the Foundation activities contained within.

Sincerely,

Richard T. Jerue
President



From left to right-Richard Jerue/ President of Foundation & Ai-Charleston, Joseph P. Riley/Charleston Mayor, John Mazomni/President of The Art Institutes, & Jock McKernan/CEO of EDMC.

In This Issue...

Honoring Achievement...



The Foundation is proud to relate that our Named Scholarship support increases every year. These scholarships, honoring and remembering a former

student, teacher, friend, or family member, create a special tribute to an outstanding student. In this issue, Charting Courses highlights recipients of various Memorial Scholarships, Corporate Sponsor Awards, and Achievement Award Scholarships... (page 2)

Partnerships in the News...



JourneyEd Fourth Quarter 2006 Contribution Exceeds Last Year's Contribution By 81%...

Since the beginning of 2005, Journey Education Marketing, Inc. (JourneyEd) has been making contributions to EDMC Education Foundation in order to provide general scholarships to EDMC students... (Page 3)

Art Institute Students Collaborate with the Foundation to Create a Newsletter and Website...

2007 proves to be an exciting year for us, with the publication of Charting Courses and our new website due to go live this summer... (page 3)





The Scholarship Funds

The Art Institutes Scholarship Fund



The Art Institutes Scholarship Fund continues to grow, with almost every school actively involved in scholarship fundraising events, publicity, and donor relations.

In 2006, many scholarships were awarded to students whose achievements and community involvement merit recognition. 2007 promises to be even better, with donations from friends of the Foundation coming in weekly! In each issue, Charting Courses will share some background and highlights of our Named Scholarships...

THE ART INSTITUTE OF COLORADO—
Richard and Mary VanderMay, family, and friends established the Eric J. VanderMay Scholarship in memory of their son, Eric (right). The scholarship, initiated in late 2004 and awarded in September for the past two years, will be dispersed again in the fall of 2007.



In 2005, Sara Cass, an Ai-Colorado Photography student, received \$3,000 towards tuition and expenses and, in 2006, Mary Elizabeth Reish (above, middle), an Ai-Colorado Culinary Arts student, was awarded \$3,000. Since Eric VanderMay had a great interest in both photography and the culinary arts, the scholarship is awarded in alternate years to a photography student and a culinary student.

Argosy University Scholarship Fund

EDMC Education Foundation and the 18 Argosy Universities are quickly building a scholarship fund base, with numerous business, employee, alumni, and family contributions.



Argosy University/Sarasota, Florida

ARGOSY UNIVERSITY-TWIN CITIES—
The Campus Life Scholarship was created at Argosy-Twin Cities in 2006 to acknowledge a current student who significantly contributed to the quality of campus life. Among other scholarships created this year are the Academic Excellence Scholarship, the Commitment to Community Scholarship, and the Minnesota School of Professional Psychology Mentor Scholarship.

Brown Mackie College Scholarship Fund

In 2006 EDMC Education Foundation and Brown Mackie Colleges worked hard to develop a scholarship base. We hope to grow the Brown Mackie College Scholarship Fund by leaps and bounds in 2007!

BMC SALINA—

The Ronald R. Russ Memorial Scholarship will be awarded again this spring to a second-year accounting student in good standing. The scholarship was awarded to CeeAnn Wessell (second from left) in November of 2005.



Russ's wife, Donna, and son, Randal, created a Memorial Fund in honor of the late Ronald R. Russ. Ronald and Donna were both graduates of the program in the late 50's. Family and friends of Ronald Russ continue to generously support this fund.

South University Scholarship Fund

South University became a part of the EDMC family in 2003. During the past few years, we educated the faculty, staff and leadership about the benefits of the Foundation and we have begun to see a growing network of support on a number of South University campuses.



SouthUniversity/Columbia, South Carolina

SOUTH UNIVERSITY-SAVANNAH—

The Make a Difference Scholarship, established in December 2006 at South University-Savannah, is awarded annually to a student in the South University-Savannah Physician Assistant Program. The fund was created by an alumnus of the Physician's Assistant Program in gratitude for providing a career that continues to be extremely rewarding. In February 2007, EDMC Education Foundation and the South University-Savannah Scholarship Committee selected Courtney Lew Postelthwait to receive the first scholarship of \$1,500.

Partnerships Matter!



JourneyEd Fourth Quarter 2006 Contribution Exceeds Last Year's Contribution by 81%.

PITTSBURGH—

Since the beginning of 2005, Journey Education Marketing, Inc. (JourneyEd) has been making contributions to EDMC Education Foundation in the form of 3% of its net software revenue generated by the Ai Student eStore (www.AiStudentStore.com) and other eStores operated by JourneyEd that exclusively serve EDMC students, faculty and staff members.

As Journey Ed closed its 2006 books, total contributions to EDMC Education Foundation exceeded \$ 50,000 in one year! Using these significant contributions from JourneyEd—one of our leading supporters—this fall EDMC Education Foundation will award numerous scholarships to students attending EDMC schools.

JourneyEd President/CEO Michael S. Fischler states: "We continue to value our partnership with EDMC Education Foundation, and look forward to serving even more students in 2007 and beyond."



Art Institute Students Collaborate with the Foundation to Create a Newsletter and Website...

2007 proves to be an exciting year for EDMC Education Foundation, with the publication of *Charting Courses* and our new website due to go live this summer.



THE ART INSTITUTE OF CALIFORNIA-ORANGE COUNTY—

Charting Courses is the by-product of a design by Cassandra Guard, a talented graphic design student at The Art Institute of California-Orange County. We appreciate her creativity and skill and the dedication of her time on this project. Many thanks also goes out to Ai-CA/OC faculty and staff persons Dan Levinson, Herb Proske, Kim Jones, and Catherine Stickle for their assistance and cheerful support while we developed this newsletter.

THE ART INSTITUTE OF ATLANTA—

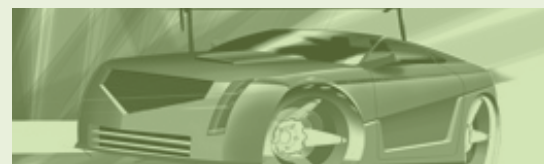
Soon our readers will be able to access our new website, <http://www.edmcfoundation.org>. Thanks to exceptional media design students at The Art Institute of Atlanta, who are vigorously working to get our site designed and implemented, our website will go live in early summer 2007. Stay tuned!



Some of Our Corporate Sponsors

EDMC Education Foundation is grateful to our corporate sponsors for their valuable continuing support. Some of our corporate sponsors are listed below and the list is growing every year. Thank you for your dedication to education!

- Journey Education Marketing • Bluegrass Promotional Marketing • Vending Management Services • John Wiley & Sons
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Office Depot • EMC Corporation • ARAMARK • Mercer Tool Corporation
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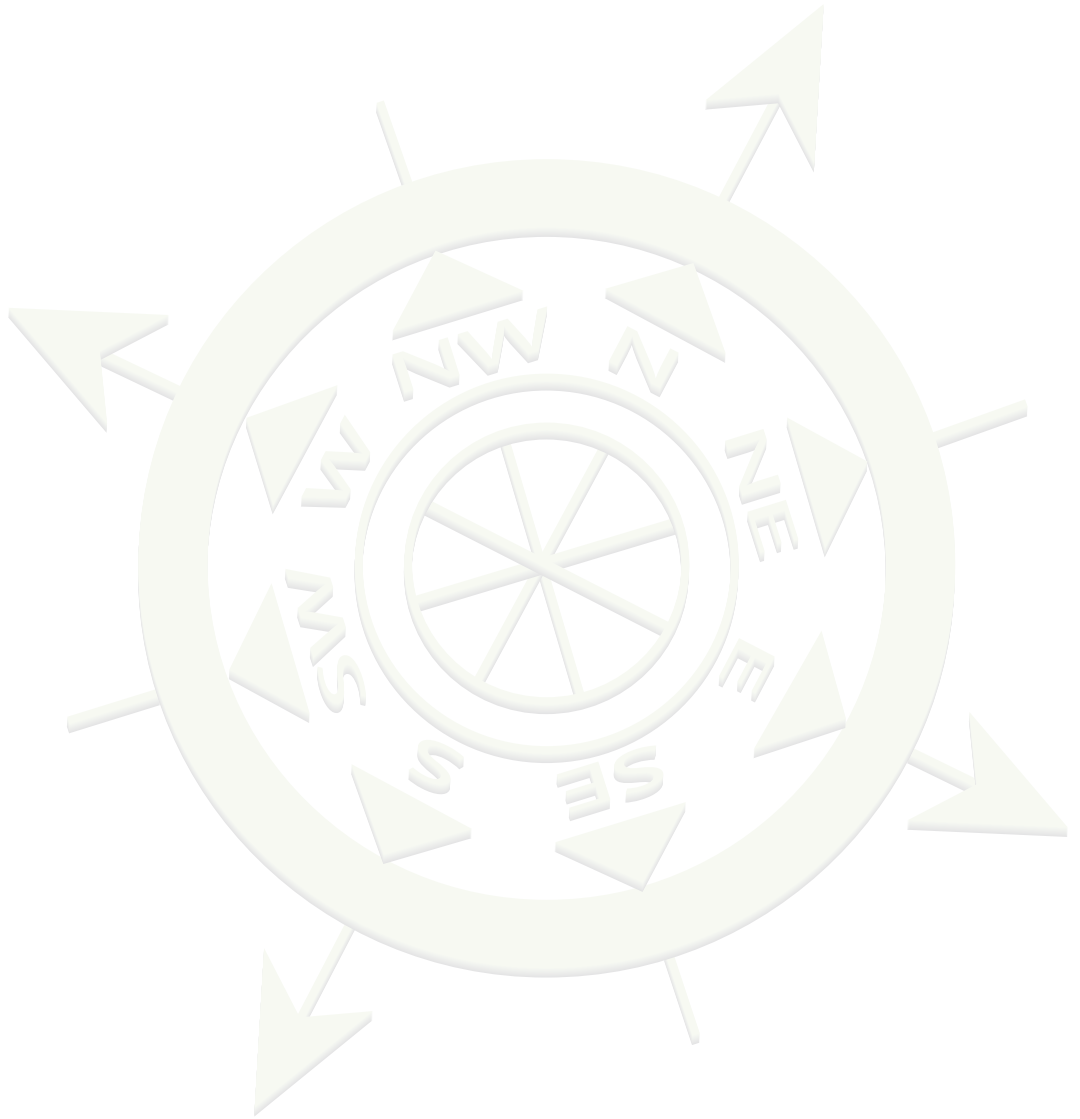
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EDMC Education Foundation is a non-private tax exempt foundation under Section 501(c)(3) of the Internal Revenue Code. EDMC Education Foundation is supported by contributions from multiple sources and provides scholarships to students attending EDMC schools. To further its charitable mission, the foundation seeks donations from foundations, companies, faculty/staff and friends. To fulfill its mission, the Foundation constantly seeks donations from diverse sources in order to retain the level of scholarships distributed annually to students attending EDMC schools.

