



### To The Education Foundation Friends:

As we near the end of 2009, we want to share some good news from The Education Foundation. We are proud to say that the number of scholarships awarded this year surpasses 400, which marks a record for us! This translates into thousands of dollars in scholarship award checks benefiting a vast array of outstanding students across Education Management Corporation's four school groups.

In a year when economic hardship is the reality for many students, scholarships often mean the difference between staying in school or dropping out because of financial difficulties. And, for many students, a scholarship isn't just about the money received, it's about the motivation and encouragement instilled upon receiving acknowledgement for their efforts. The scholarship could be for \$500 or \$5,000, yet the recognition of student achievement, talent, and commitment has a powerful effect.

We give the credit for this great awarding year to all of our donors and to the volunteers at the school level. We thank school staff for giving a part of their hard-earned dollars to scholarship Payroll Deduction funds. We thank volunteers on the scholarship committees for their hard work at fundraisers, events, and for conducting application reviews and award ceremonies. And a special thanks to everyone for caring about students.

Whether you donate money, time, or both, we want you to know that we couldn't exist without you! We offer you a heartfelt thanks and the best of Holiday Wishes.

Sincerely,

George Pry, President  
The Education Foundation



Scholarship recipient, Christine Cunningham, with 2009 Hall of Fame inductee Phil Bates (right) and President, David Zorn at The Art Institute of Colorado.

**The Art Institute of Colorado Presents 2009 Hall of Fame  
Education Foundation Scholarship**

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Graphic Design student Joe Mirabile, first place winner of the Oakley "Sunglasses at Night" competition at New England Institute of Art.

### **The New England Institute of Art and Oakley Company Award Scholarship in Sunglasses Design Contest**

The "Sunglasses at Night" competition offered by Oakley Sunglasses to New England Institute of Art Graphic Design students gave each applicant a chance to create their own sunglasses from a plain white version, with the goal of winning a \$1500 tuition scholarship through The Education Foundation.

Students transformed the sunglasses into many astounding variations on a theme. Some painted psychedelic designs on the frames, some used gold leaf, another used leather. One even made the glasses look like they were made out of chocolate! The eyewear was displayed at an Oakley-sponsored party and award ceremony.

Andrew Petterson, Art Director for Oakley, chose Graphic Design student Joe Mirabile as the first-place winner for his imaginative and highly professional design. Joe had transformed the glasses, as well as the bag and box in which they came, to mimic a painting he'd created. Petterson, said "the artwork was simply amazing."

Christine Cunningham, Art Institute of Colorado Graphic Design student, was awarded the 2009 Hall of Fame/Education Foundation Scholarship this fall. Christine was presented with a \$5,000 scholarship during a reception at The John Jellico Gallery at The Art Institute of Colorado.

Phil Bates, Art Institute of Colorado Advertising Design graduate (1984), was inducted into the Hall of Fame on Saturday, November 7, 2009 during the reception. The Hall of Fame honors graduates who have made a community impact in their chosen career field. Phil participated in the scholarship recipient selection process.

Christine was chosen from a pool of highly talented Graphic Design students based on criteria set by The Art Institute of Colorado Scholarship Committee. Below is an excerpt from her personal essay, a requirement of the application process.

"My life has been a constant learning curve about what draws people's attention in the field of design, and I'm continuing that personal education at The Art Institute of Colorado. I started my design knowledge without any framework, without a solid base to grow from, but by attending The Art Institute of Colorado I am building a foundation for what I believe will be a lifetime of brilliant and creative design."



#### **HAPPY HOLIDAYS!**

White House | Black Market, a popular fashion boutique, has created note cards that will include mention that they've donated to The Education Foundation. These cards will accompany holiday gifts to the fashion editors they work with. Here's what the card will include: "In support of a new generation of emerging fashion artists, White House | Black Market has made a donation to The Education Foundation, providing scholarships to students enrolled in The Art Institutes Schools."

Thank you, White House | Black Market, from all of us at The Education Foundation. A White House | Black Market Fashion Scholarship will be awarded soon to a deserving Art Institute Fashion Design student.

Donna Noce, President of White House | Black Market, explains: "Our greatest passion is to make women feel beautiful. That's what this brand is about. Our clothing is a symbol of who we are: the honest simplicity of black and white, and the remarkable individuality of the different styles we create from it. We are bold and graceful at cocktail hour, we are sophisticated and chic on the weekends, we enter a room on any given day and our hope is to brighten it. No matter what we're designing, we're always devoted to ensuring that the beauty of each piece is apparent in every single detail. And we want you to feel that every place you go is more beautiful...simply because you're there."

White House | Black Market currently operates more than 325 boutiques and 19 outlet stores, publishes a catalog highlighting its latest fashions and conducts e-commerce at [www.whitehouseblackmarket.com](http://www.whitehouseblackmarket.com).



#### **EDMC Employee Payroll Deduction Program**

The EDMC Payroll Deduction Program is a great way to contribute to your school's scholarship fund. 100% of a monthly or bi-weekly contribution goes back to your school in the form of scholarships for current students. On our website you will find an option to download a copy of the Payroll Deduction Form. Go to the Contribute page at [www.educationfdn.org](http://www.educationfdn.org), print and fill out the form, and return it to a Human Resources Representative at your school.

#### **Other Ways to Contribute**

Go on-line to our secure Contribute page at [www.educationfdn.org](http://www.educationfdn.org).

Or mail a check to:  
The Education Foundation  
P.O. Box 15213  
Portland, Maine 04112



From left to right: Fashion Chair Andre West, Jaclynn Brennan, President Chuck Nagele, Dean of Academic Affairs Pete West

#### **The Art Institute of Fort Lauderdale Awards Three Education Foundation Scholarships**

In October, three Art Institute of Fort Lauderdale students received scholarships, thanks to contributors to the The Education Foundation. The three recipients included Jaclynn Brennan, Fashion Merchandising, Samantha Eversley, Visual Effects and Motion Graphics, and Darren Joseph, Web Design & Interactive Media

The Art Institute of Fort Lauderdale has been actively fundraising throughout the past year to raise funds for deserving students in financial need. Events such as tie dying parties, book sales, and wine pairings have helped to raise the available funds. The next event - "Synergy" - Saturday, December 12 - will feature live bands, food and craft vendors, a silent auction, a fashion show, and a student art sale.



From left to right, Steven Russ, son of Ronald Russ, BMC-Salina student scholarship recipient Dawn Warrington, and Donna Russ, wife of the late Ronald Russ.

### **Brown Mackie College-Salina Awards the Annual Ronald Russ Memorial Scholarship**

On Friday, November 6, 2009 Brown Mackie College - Salina held its annual scholarship award ceremony. Steve Russ, son of the late Ronald Russ, presented the Ronald Russ Memorial Scholarship to Dawn Warrington, in recognition of her academic excellence.

Ronald Russ began his career at Kennedy and Coe LLC, as an accountant following his graduation from Brown Mackie College - Salina. He continued his advancement with Sellers Tractor Company where he became president of the Wichita branch. From 1980 -1998, Ronald held the position as CFO of Fruhauf Uniforms Inc., Wichita, Kansas. The Ronald Russ Memorial Scholarship is awarded annually to sophomore level accounting students based on academic excellence.



### **South University- Savannah Awards Twenty (Yes, Twenty!) Education Foundation Scholarships**

Twenty scholarships ranging from \$250 to \$1,500 were awarded to students by the Savannah Scholarship Committee. The scholarships were awarded based on student academic achievement and personal determination. For the full story, go to South University's wonderful newsletter, at [inside.southuniversity.edu](http://inside.southuniversity.edu).



<http://www.educationfdn.org>

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